

FREEDOM

TO GO FURTHER



120,000KM

110,000KM

100,000KM

NEW

ASSURANCE DURAPLUS 2

with TREDLIFE TECHNOLOGY



Mileage
Performance



Durability
Performance



Quiet
Performance

90,000KM

GOODYEAR

GOODYEAR

ASSURANCE DURAPLUS 2

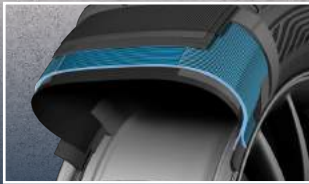
EXTENSIVE MILEAGE PERFORMANCE WITH DURABILITY PERFORMANCE

The Assurance Duraplus 2 is designed with TredLife Technology to deliver extensive mileage performance and a highly durable sidewall design to increase resistance against sidewall impacts & pot holes.



MILEAGE PERFORMANCE

The sipe angles, width and depth of a new symmetrical tread pattern are tuned to minimize irregular wear with more carbon black and additive added to improve tensile strength and wear resistance to ensure high mileage performance



DURABILITY PERFORMANCE

The tire is strengthened with a minimum of 2 ply constructions against side wall impacts and pot holes.



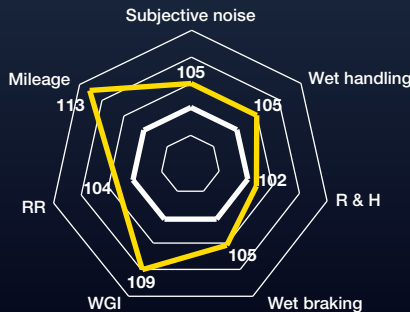
QUIET PERFORMANCE

Added rubber strips between the ply and the liner reduces the tire noise.

TEST RESULT

Assurance Duraplus 2 has significant improvement in overall performances:

- >10% improvement in mileage*
- 9% improvement on WGI to meet ECE level
- 5% improvement on wet braking/wet handling
- Other performance also lifted included R&H, RR and noise



AVAILABLE SIZE

- | | |
|---------------|---------------|
| 165/60R13 73H | 195/70R14 91H |
| 175/70R13 82H | 175/50R15 75H |
| 165/55R14 72H | 175/65R15 84H |
| 165/60R14 79H | 205/65R16 95V |
| 175/65R14 82H | |
| 185/60R14 82H | |
| 185/65R14 86H | |
| 185/70R14 88H | |

Assurance Duraplus

Assurance Duraplus 2

* Test on size 185/65R14. Mileage testing result based on average of the following 3 sizes done on Thailand road: 155/80R13, 185/65R14, and 205/55R16